



BISSOL FOR IPHONE 5 – PRECISION MOBILE TIMEPIECE

Vancouver, Canada – April 25th, 2013:

Today Bissol® announces the world's first mobile timepiece, a new concept in horology that revolutionizes the idea of what a timepiece can be. By balancing traditional watchmaking with modern technology Bissol has created an innovative mechanical timepiece that advances the way we look at time. Introducing Bissol for the iPhone® 5; a perfect combination of Tradition and Modernity.



CALIBRE 788

With the development of two patents, Bissol has been able to create a new horological category. The Calibre 788 is the first movement of this class.

Case	Anodized aluminum with painted sapphire crystal
Movement	Moon phase, Swiss made, gold plated



For more information on PTB Design Corp. and its products, please visit www.bissol.com.
Follow Bissol on Facebook at www.facebook.com/bissoltime or on Twitter @bissoltime.
For media inquiries, please contact David Lai at contact@bissol.com.

Bissol is a registered trademark and PTB Design Corp. product names are trademarks of PTB Design Corp. iPhone is a trademark of Apple Inc. Other company and product names may be trademarks of their respective owners.